

Logowalk



..... a step in the right direction





## Welcome

You are cordially invited to experience LOGOWALK professional mat system. Logowalk mats are a perfect way to promote a welcoming environment to any establishment.

Add your corporate identity to enhance your company image or even a picture to identify certain areas.

Logowalk also offer the first commercially launderable wet area and kitchen mat featuring both anti-fatigue and microbial properties.

Couple this with our outstanding quality and value to make your tailor made service complete.

*Shorrock Trichem*

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...Hygiene  
for Health

## Service Range

- 004 *Logo Mat Systems*
- 006 *Premier Mat Systems*
- 008 *Anti-fatigue Mat Systems*
- 010 *Wet Area and Kitchen Mat Systems*
- 012 *Scraper Mat Systems*

# Logo mat systems

Logo mats are a perfect way to promote a welcoming environment to any establishment. With the ability to add your corporate identity or any other picture or text you require, logo mats make an attractive greeting to your premises.

LOGOWALK professional mat systems not only promote your company they prevent 85% of the soiling that is walked indoors, they also have the added benefit of enhancing health and safety by reducing slips, trips and falls.

All our mats are professionally cleaned and exchanged every fortnight by our team of service personnel.

- Totally discreet and professional service provided in situ.
- Prevent at least 85% of the soiling that is walked into the building.
- Reduce cleaning costs and extended life of high cost flooring.
- Improved safety standards.
- Create a business like image with a customised logo mat carrying your corporate identity.
- No capital outlay or stock holding.
- Soiled mats collected and laundered fortnightly.
- Emergency call out service.
- Flexible payment options, including Direct Debit payment facility.



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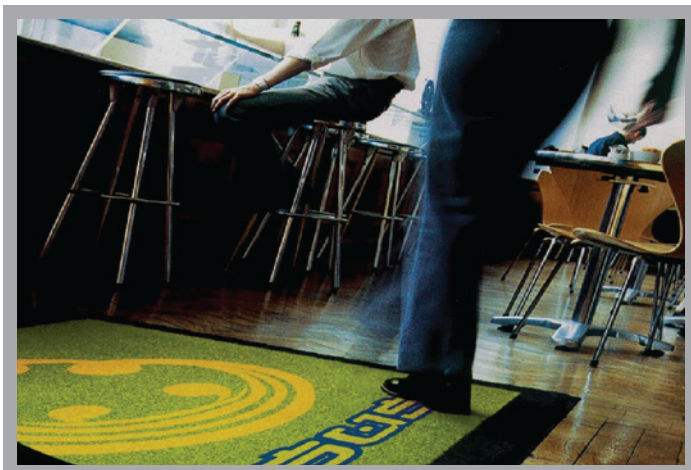
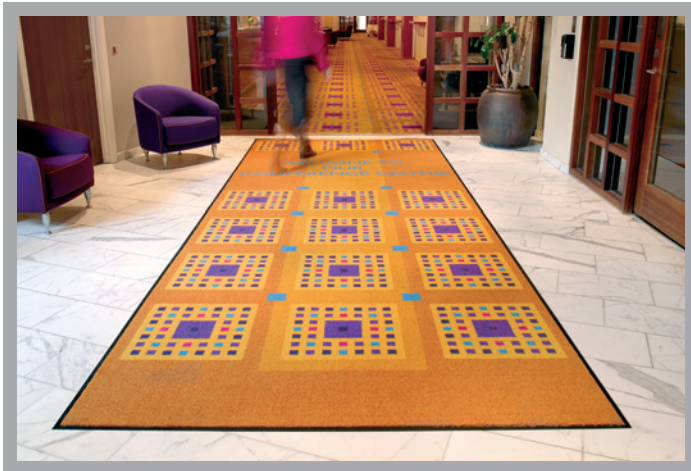


## Emergency Call out

All our operatives can be contacted on mobile phones ensuring the highest standard of call out service

Over the last decade the logo mat market has experienced considerable growth, due to an increased focus on the value of branding. Modern businesses invest heavily in promoting their corporate image and branding their products and services.

Logo mats and advertising mats are the perfect media to make a powerful first impression when entering a building. Likewise, logo mats are excellent at sending other kinds of messages – e.g. guiding people in the right direction, giving safety instructions, etc. – and at the same time they still provide an effective dust control function.



# Premier mat systems

Premier mats are a perfect way to promote a welcoming environment to any establishment. Available in four colours: Mink, Blue, Steel or Scarlet. LOGOWALK professional mat systems prevent 85% of the soiling that is walked indoors, they also have the added benefit of enhancing health and safety by reducing slips, trips and falls.

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# Premier mat systems

Research proves that up to 80% of dust, dirt and grime in the workplace is actually 'walked in' from outside. With Logowalk professional mat service you can prevent 85% of the soiling that is walked into the workplace. Preventing dirt and moisture from being tracked into and around the building, protects flooring from soiling and permanent damage.

Enhance your business image with professionally laundered entrance mats.

Logowalk premier mats engineered pile removes and traps up to 50% more soil and moisture than disposable mats, resulting in: Improved image, Reduced cleaning costs, Extended life of high cost flooring, Improved safety standards.



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# Anti-fatigue mat systems

80% of the people that work in a standing upright position suffer from problems with their legs and/or back, an anti-fatigue mat is the best and the simplest way to reduce or even avoid these problems.

## Why use anti-fatigue mats?

Anti-fatigue mats are used to decrease foot weariness for workers who stand in one position for long periods. The mats are designed to encourage movement and thus stimulating blood circulation and posture change, which helps reduce leg and lower back pain.

Anti-fatigue mats also protect workers from cold hard floors by acting as an insulator to reduce physical fatigue.

All our mats are professionally cleaned and exchanged every fortnight by our team of service personnel.

- Totally discreet and professional service provided in situ.
- Oil, Water and solvent resistant, ideal for anti-slip mat in industrial areas.
- Ideal for areas where people spend prolonged periods of time standing, such as kitchens, bars, checkouts and production areas.
- Improved safety and productivity.
- No capital outlay or stock holding.
- Soiled mats collected and laundered fortnightly.
- Emergency call out service.
- Flexible payment options, including Direct Debit payment facility.



## Emergency Call out

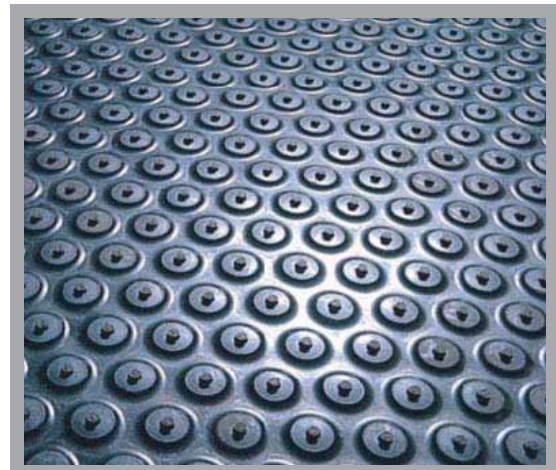
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# Anti-fatigue mat systems

Anti-fatigue mats are designed to reduce fatigue that is caused by standing for long periods on hard surfaces (e.g. cement floors). Our mats are constructed of resilient Nitrile Rubber, perfect for long standing jobs.

Introduction of Anti-fatigue mats will provide your work place with a more comfortable environment, increasing efficiency and productivity.

WATER, OIL AND SOLVENT RESISTANT LAUNDERABLE KITCHEN MAT.



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The Wet area and Kitchen mat systems are the first commercially launderable kitchen mats featuring both anti-fatigue and anti-microbial properties.

The resilient nitrile rubber construction reduces fatigue of long-standing jobs.

Whilst the anti-slip mat is water, oil, grease and solvent resistant, with specially placed holes allowing drainage, ideal for kitchens and bars.

All our mats are professionally cleaned and exchanged every fortnight by our team of service personnel.

- Totally discreet and professional service provided in situ.
- Damage and breakage is often caused by dropped utensils or tools and can be reduced significantly with the use of anti-fatigue mats.
- Mats protect floors and equipment.
- Increase safety and productivity.
- No capital outlay or stock holding.
- Soiled mats collected and laundered fortnightly.
- Emergency call out service.
- Flexible payment options, including Direct Debit payment facility.



#### Emergency Call out

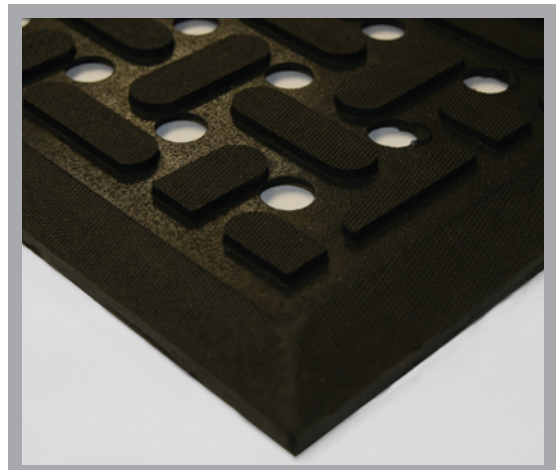
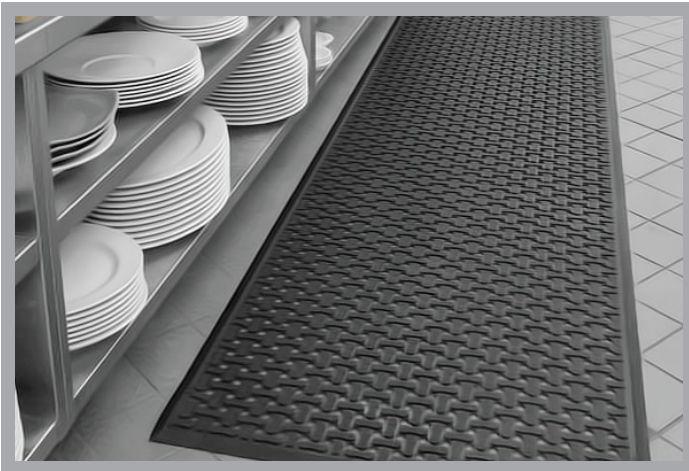
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# Wet area and Kitchen mat systems

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## **WATER, OIL AND SOLVENT RESISTANT LAUNDERABLE KITCHEN MAT.**



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# Scraper mat systems

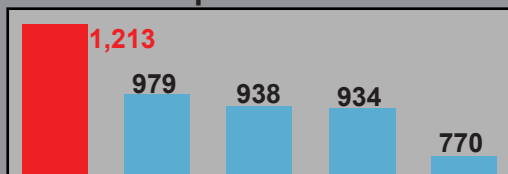
The first washable mat ever to combine heavy duty fibres and fine fibres for superior wiping and scraping action. Coarse and fine nylon fibres give Scraper Mats a dual function. Powerful scraping fibres remove heavy, coarse soils. Heatset fine fibres catch dusty soils and moisture.

Leaving you with guaranteed reductions in tracked-in dirt and moisture.

- Totally discreet and professional service provided in situ.
- High level protection against tracked in dirt, moisture and grit.
- Coarse and fine fibres give Scraper mats a dual action of Scrape and wipe.
- Non-Skid Nitrile rubber backing.
- No capital outlay or stock holding.
- Soiled mats collected and laundered fortnightly.
- Emergency call out service.
- Flexible payment options, including Direct Debit payment facility.

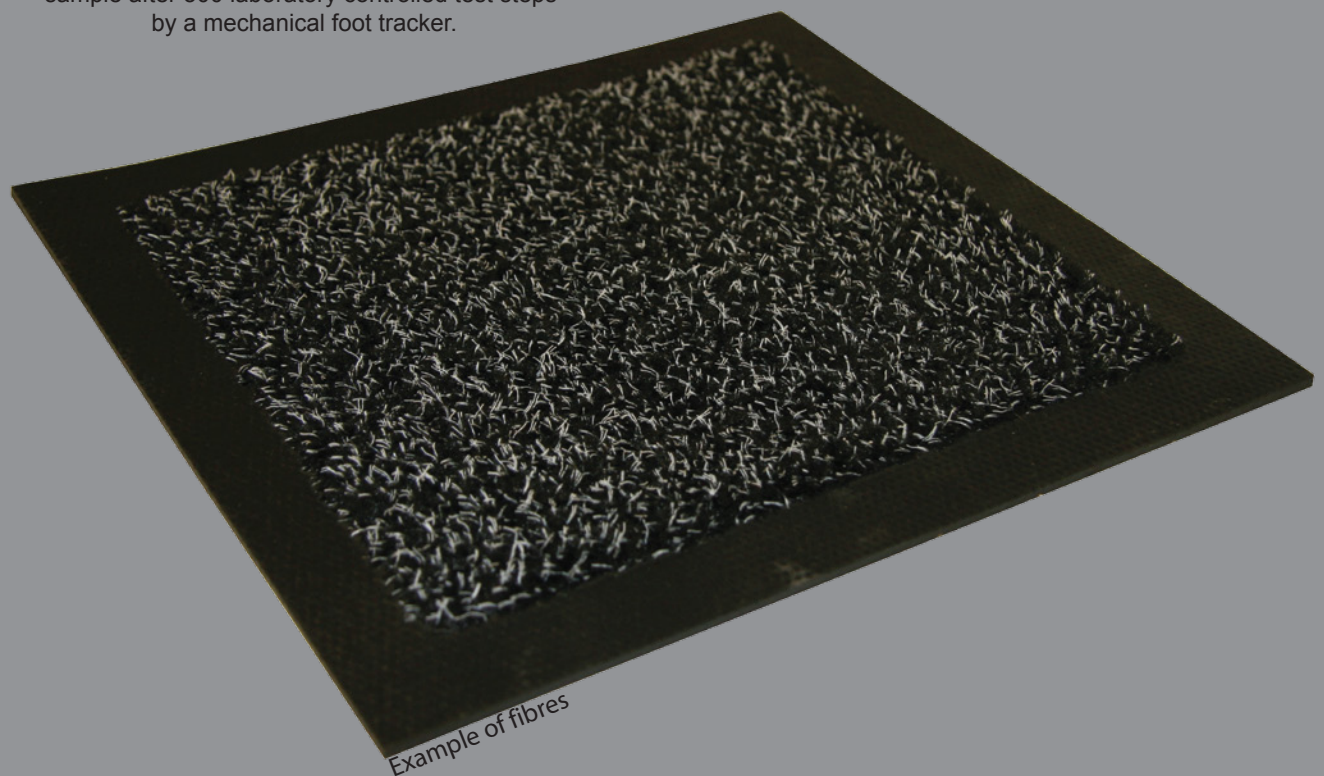


**Removes up to 50% more dirt!**



## Scraper Mats verses competitive mats

Grams of test soil retained per square yard of mat sample after 500 laboratory controlled test steps by a mechanical foot tracker.



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